

# BRICS Women's Startups Contest



**June - October, 2024**



## BRICS Women's Startups Contest

The contest is aimed at identifying and promoting women's startups in BRICS member countries and stimulating women's motivation to participate in entrepreneurial activities.



-  The winners will be selected based on the best and most effective startup projects developed by women entrepreneurs from the BRICS countries.
-  The startups must have significant potential for commercialization and an innovative component, with a view to their subsequent scaling on the BRICS markets.

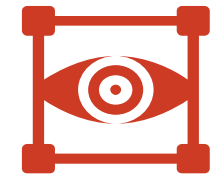
# NOMINATIONS



**IT**



**Ecology**



**Artificial  
Intelligence**



**Innovations &  
Infrastructure**



**Education**



**Food Security  
& Agriculture**



**Healthcare**

**3 winners per nomination,  
a total of 21 winners**



## **CRITERIA FOR PARTICIPATION**

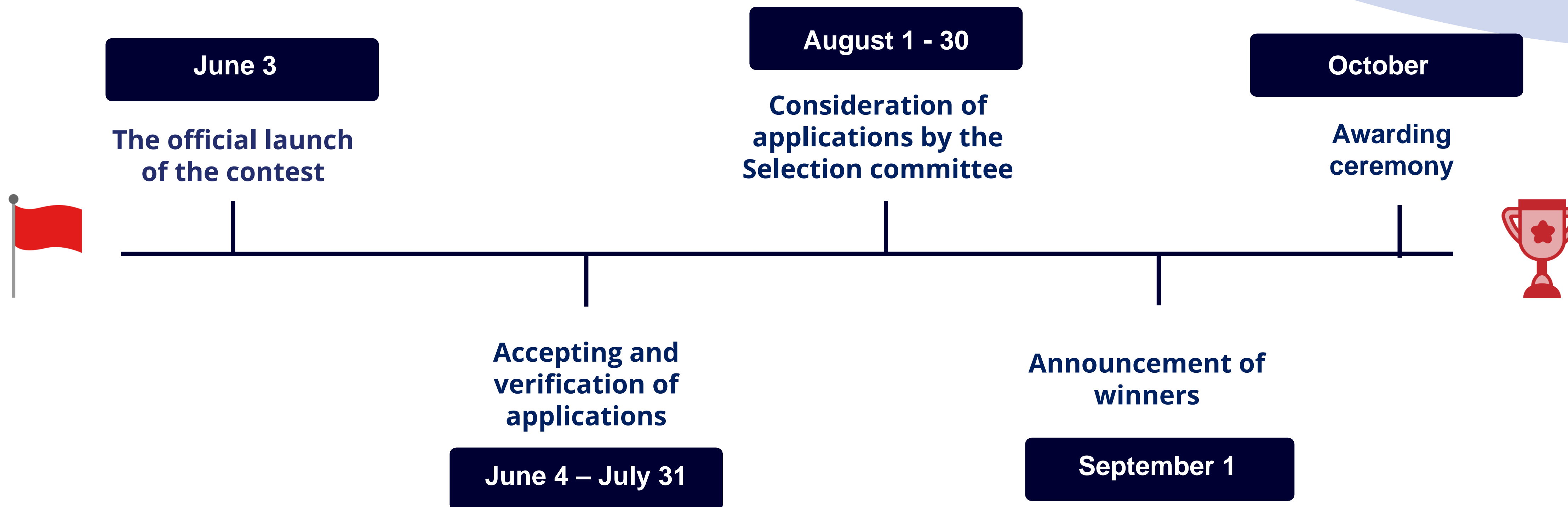
The competition is open to **women** from **BRICS countries over 18 years of age** who are developing and implementing **innovative, original projects** with **commercialization prospects** for scaling up in the BRICS countries

# PROJECT REQUIREMENTS

- Quality presentation of the project;
- Demo-version of the project (availability of a prototype, a functioning digital platform/website, application, etc.);
- Capitalization potential in the international market;
- Project implementation strategy in the international market;
- Rate of return of the project;
- Marked competitive and/or technological edge;
- Social value, inclusivity;
- Innovativeness



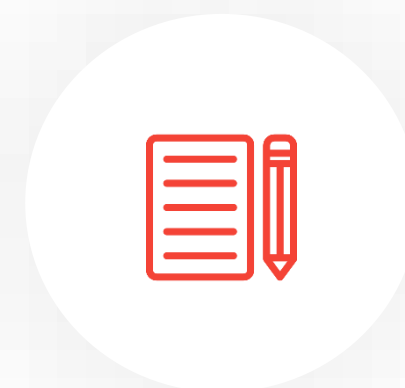
# STAGES OF THE CONTEST



## How to participate?



**Register on  
the website**



**Fill in the  
application  
form to  
participate**



**Attach the  
presentation  
of the  
project**

**Find more information about the  
BRICS Women's Startups Contest:**



**bricswomen.com**



**<https://t.me/bricswomen>**



**brics@globalrustrade.com**

